

CASE STUDY – Handicraft Products Online BELOW REPORT

Rangresha Handcrafted Eco Products For Online Buyers

SEO Update & Article Distribution Report Start Date: 27th January, 2021 End Date: 31th January, 2021
Outstanding Results In 7 Days Google Pickup

Keywords Rankings

71 Keywords Ranked on Google Page- 1 in 7 days..!

Our crazy tech monkies have searched the web far and wide to find out what keywords your news article is ranking for. They worked hard and literally checked for hundreds of possible rankings. The web <https://www.rangresha.com/> ranked in the number one position in Google for 71 keyword phrases and was in the top ten for 71 phrases! Below is a partial list of keyword rankings we were able to track. These rankings are a snapshot from the time we did our rank checking which was shortly after your press release went live. These rankings are likely to change over time as google algorithm keeps changing. This is pure white hat job. Strictly following google guidelines for SEO organic listings. The ORGANIC SEO SEARCH Formula {Check Below - Keyword Research Guidelines "MATCHMAKING PROCESS"} that we employed is to PUBLISH the article with 2 to 3 Targeted & Selected Keywords. For the domain <https://www.rangresha.com/> , we used the top 3 suggested words - " india traditional handicraft folder button, rangresha india traditional handicraft file, traditional handicraft file folder button" and we got the specific article published to Authority websites like ASK.Com, YouTube, Vimeo, SlideShare, DailyMoss, WallStreet Select and Spreaker (podcast audio message) etc as you can find it on below websites..

- Below is Keyword Tracking Analysis...

- #1 rangresha endeavour file
- #1 endeavour handicraft file
- #1 rangresha endeavour button
- #1 rangresha endeavour folder
- #1 endeavour handicraft folder
- #1 rangresha endeavour handicraft
- #1 rangresha india handicraft file
- #1 rangresha endeavour file folder
- #1 rangresha endeavour file button
- #1 endeavour india handicraft file
- #1 rangresha endeavour traditional
- #1 endeavour handicraft file button
- #1 endeavour handicraft file folder
- #1 rangresha endeavour india folder
- #1 rangresha endeavour folder button
- #1 endeavour india handicraft folder
- #1 rangresha india handicraft folder
- #1 traditional handicraft file button
- #1 endeavour handicraft folder button
- #1 endeavour india traditional folder
- #1 rangresha endeavour handicraft file
- #1 rangresha endeavour india handicraft

- #1 rangresha endeavour traditional file
- #1 endeavour traditional handicraft file
- #1 rangresha endeavour handicraft button
- #1 rangresha endeavour india file folder
- #1 rangresha endeavour handicraft folder
- #1 rangresha traditional handicraft file
- #1 rangresha endeavour traditional button
- #1 rangresha endeavour file folder button
- #1 endeavour india handicraft file button
- #1 rangresha endeavour traditional folder
- #1 endeavour india handicraft file folder
- #1 endeavour traditional handicraft folder
- #1 rangresha traditional handicraft folder
- #1 endeavour handicraft file folder button
- #1 rangresha india traditional file folder
- #1 endeavour india traditional file folder
- #1 rangresha endeavour india folder button
- #1 endeavour traditional handicraft button
- #1 endeavour india handicraft folder button
- #1 endeavour india traditional folder button
- #1 traditional handicraft file folder button
- #1 rangresha india traditional folder button
- #1 rangresha endeavour india handicraft file
- #1 india traditional handicraft folder button
- #1 rangresha endeavour traditional handicraft
- #1 rangresha endeavour handicraft file folder
- #1 rangresha endeavour india traditional file
- #1 rangresha endeavour india handicraft button
- #1 rangresha india traditional handicraft file
- #1 rangresha endeavour traditional file button
- #1 endeavour india traditional handicraft file
- #1 rangresha endeavour india handicraft folder
- #1 rangresha endeavour traditional file folder
- #1 rangresha endeavour india traditional folder
- #1 rangresha endeavour india traditional button
- #1 rangresha endeavour handicraft folder button
- #1 endeavour traditional handicraft file button
- #1 endeavour traditional handicraft file folder
- #1 rangresha india traditional handicraft button
- #1 rangresha india traditional handicraft folder
- #1 endeavour india traditional handicraft button
- #1 rangresha endeavour traditional folder button
- #1 endeavour india traditional handicraft folder
- #1 endeavour traditional handicraft folder button
- #1 rangresha endeavour traditional handicraft file
- #1 rangresha endeavour india traditional handicraft
- #1 rangresha endeavour traditional handicraft folder
- #1 rangresha endeavour traditional handicraft button

Distribution Details

[Click Here](#) To View The Full List of All - 71 Plus Keywords Ranking....

Distribution Details

Recorded Full Page Placements: 451 News Channel Covered

- DailyMoss
- In The Headline - Lifestyle
- Mammoth Times
- Decatur Daily Democrat
- The Up Stocker
- Wboc
- Dental Economics
- The Buzz Reporters
- Observer News Enterprise
- The Herald
- Future Science Today
- Morning Dispatcher - Entertainment
- Ledger Enquirer
- Wicz
- Centurylink
- El Nuevo Herald
- thescientificjournal
- Peek Into Field
- Santa Cruz Sentinel
- BursaKL
- 24-7 Reporters
- The World Insiders - Tech
- HeraldNet
- Penticton Herald
- Asean Coverage - Culture
- Daily Transparent
- Hydro Review
- Big Spring Herald
- Wtnzfox43
- The Journalist Report
- Internasionalkini
- Charlotte Observer
- Captivate
- Farmington Daily Times
- WorldNow
- The San Luis Obispo Tribune
- WedBush
- Southern Rhode Island Newspapers
- Spotify
- Statesman Examiner
- Soccer Out
- The World Insiders - Money
- Wfxg
- MalaysianTalks
- HPCwire
- Frontal Report
- In Real World
- Daily Travelogue
- The Biz

- Time To Visit Here
- Suara KL
- 5 Star Discovery
- Action Swift
- The Budget Report
- The News & Observer
- Value Investing News
- thailandtribunal
- Science Of The World
- Banking Reporter
- The Modesto Bee
- Hollywood in Five
- Intelligent Value
- Biz Daily Online
- KDOW
- The Salt Lake Tribune
- The Modestoo Bee
- The Network Journal
- Kick Connect
- Ask.com
- Surat Khabar - Lifestyle
- Malaysian Talks - Sports
- Power Engineering
- Ridgway Record
- Market Fold
- The Daily Breeze
- Sign On San Diego
- Las Cruces Sun-News
- Concord Monitor
- Wapakoneta Daily News
- Eastern Tribunal - Lifestyle
- In The Headline - Money
- Wowway
- International Business Times
- Laser Focus World
- Alamogordo Daily News
- Atlanticbb
- Three Sixty Press
- The Evening Leader
- Daily Herald
- Travel Weekly
- KPP Financial
- Pettinga
- The Sun News
- The Sacramento Bee
- The Headline
- Lifestyle.3wzfm
- WRAL
- Asialogue - Entertainment
- Talk Markets
- Emporium Post
- KKOL
- Weekly Rebound
- Minyanville
- Frontal Report - Money
- Deck Biz
- suratkhabar
- Daily Nomad

- Participant Education Center
- Minster Community Post
- Malaysian Talks - Business
- Alaska Dispatch News
- Bio Optics World
- Armstrongmywire
- Traveller Sea
- Press-Telegram
- World Net Daily
- Surat Khabar - Tech
- Buzzing Asia
- Buzzing Asia - Money
- Trendy Reporter
- Enter Wicked
- Vimeo
- The State
- Morning Dispatcher - Technology
- Wichita Eagle
- Metro.newschannelnebraska
- Asialogue - Lifestyle
- Asean Coverage
- NextNewTech
- TTM Technologies
- Calameo
- Redshift Daily
- Fortune Week
- Buzzing Asia - Sports
- Asean Coverage - Entertainment
- Top Spot Malaysia
- Science Thread
- InvestorPlace
- Ktvn
- Business Insurance
- The Science Buzz
- Eastern Tribunal - Sports
- Mybendbroadband
- Edocr
- The Zig Zag World
- Walk The Biz
- The Columbus Ledger Enquirer
- Enter Hollywood
- Market Intelligence Center
- Americanrodeo
- Syok Asia
- Metro West
- The Punxsutawney Spirit
- Rockford Register Star
- VivMedia
- The News Tribune
- Heart of Malaysia
- The Miami Herald
- Surat Khabar - Entertainment
- KARN News Radio 102.9 FM / 920 AM Little Rock, Arkansas
- Starkville Daily News
- Business 1110
- SainsKini
- Daily Extreme
- Daily Dispatcher - Finance

- The World Insiders - Sports
- Frontal Report - Lifestyle
- Walk To The Place
- Surat Khabar - Business
- Fresno Bee
- Snntv
- Southeast.newschannelnebraska
- KL Explore
- Bajet Harian
- SukanKini
- Townhall Finance
- Buzzing Globe
- Home.sparklight
- FreePrNow
- 740 KVOR
- Wafer News
- Oil & Gas Journal
- Midplains.newschannelnebraska
- Carlsbad Current-Argus
- The Morning News
- Morning Dispatcher - Lifestyle
- News On Express
- Great American Financial Resources
- The Daily Press
- Buzz Online Daily
- DailyBreeze.com
- MarketPressRelease
- KGUAM
- myMotherLode.com California Gold Country
- Malaysia Corner
- Marketers Log
- Renewable Energy World
- Asean Coverage - Sports
- The Financial Metrics
- Daily Dispatcher - Entertainment
- Wall Street Select
- Travel Leisure
- Asia Viral News
- Travel Trooper
- Daily Penny Alerts
- Northeast.newschannelnebraska
- FirmenPresse
- Centre Daily Times
- Tach Web
- CablingInstall
- Gate House
- Look Out Style
- Surat Khabar - Sports
- The World Insiders - Lifestyle
- Industrial Laser
- Duniaga
- Contra Costa Times
- Voice Of KL
- Bio Space
- The Tribune
- Press Enterprise
- The Life Voyager
- Restaurant News

- Wislow, Evans & Crocker, Inc
- The Next Discovery
- World Insiders
- Star Tribune
- Daily Dispatcher - Sports
- ApSense
- Expert Features
- Manage The Numbers
- The Healthier Web
- The Diva Today
- Silver City Sun-News
- Searchandnews
- Chill Hype
- Spreaker
- Synacor
- Alamogordo News
- Aperture.synacor
- Inside Bay Area
- Deer Park Tribune
- WAES
- The Market Noise
- The Witness
- Daily Dispatcher - Lifestyle
- San Rafael
- Spoke
- Reporter Pass
- Celeb Wired
- Stargazers Archive
- Daily Sports Club
- KUTV
- The Sport Ship
- Buzzing Asia - Entertainment
- Wrde
- In The Headline - Sports
- Gempak Media
- Asean Scoop
- Wfmj
- Life Ponds
- Fat Pitch Financials
- Winslow
- WBZW
- Alerus Retirement Solutions
- Eastern Tribunal - Finance
- Morning Dispatcher
- Central.newschannelnebraska
- Rfdtv
- Mediacomtoday
- Daily Dispatcher - Technology
- The Saline Courier
- Daily World Feed
- Tri-City Herald
- Frontal Report - Technology
- Diver Haven
- Think Business Today
- Panhandle.newschannelnebraska
- The Bellingham Herald
- The Pilot News
- SGTV Tribune

- In The Headline - Entertainment
- Hip Trendy
- Buzzing Asia - Technology
- The World Agenda
- Still Surge
- PrSync
- The Antlers American
- Buzzing Asia - Culture
- Hawaiiantel
- Search Bug
- Replay Wall
- Pawtucket Times
- WBZS
- Digital Press Network
- Market Sanctum
- Futurally
- The Inyo Register
- Morning Dispatcher - Money
- Electric Light & Power
- Daily Times Leader
- Portal.truvista
- Daily Inside Scoop
- Lethbridge Herald
- The Island Packet
- Plattevalley.newschannelnebraska
- My.gvtc
- Malvern Daily Record
- MarketPlace
- Uptown Stars
- Lexington Herald-Leader
- San Bernardino County Sun
- Daily Bulletin
- The World Insiders - Entertainment
- PostAFreePressRelease
- Kane Republican
- The Score Daily
- Malaysian Talks - Entertainment
- Financial Capital
- Valley City Times-Record
- Ultimate Sport Daily
- San Jose Mercury News
- Borger News-Herald
- Miami Herald
- The Chronicle Journal
- Asean Coverage - Finance
- Indo Inquirer
- The Olympian
- Portal.tds
- WaferNews
- Asialogue
- Bradenton Herald
- Malaysian Talks - Technology
- Castos
- The Final Score Board
- Daily World Web
- Kansas City Star
- Voyager Times
- Stitcher

- Asialogue - Finance
- Eastern Tribunal - Entertainment
- Malaysian Talks - Lifestyle
- Lifestyle.mykmlk
- Morning Dispatcher - Sports
- Tale Out
- Macon Telegraph
- Pittsburgh Post-Gazette
- Boston Herald
- sgvtribune.com
- Next Sports Web
- Daily Tech Geek
- Belleville News-Democrat
- The Post and Mail
- 1st Discount Brokerage
- Htv10.tv
- Obserworld
- Rivercountry.newschannelnebraska
- Ascensus
- The Next Daily
- In The Headline - Technology
- Poteau Daily News
- Oregon News
- Recent Discovery
- Pasadena Star-News
- Dynasty Private Wealth
- Profit And Cost
- Digital Media Wire
- E-rumor Mill
- Scienfinite
- BuffaloNews
- Sun Herald
- All Sports Today
- The Daily Futurist
- rrstar.com
- Utara Selatan
- Oriental News Today
- El Paso Times
- Weekly Fame
- Windstream
- Asialogue - Technology
- Science Tech Today
- Sweetwater Reporter
- The Morning Herald
- The Kansas City Star
- KYCR
- The Daily Courier
- Asean Coverage - Technology
- Glamorous News
- Ruidoso News
- Business Vantage Views
- Sport Solid
- KSAC
- The Daily Dispatcher
- Stars Gazette
- GooglePodcast
- AZ Central
- E-stardom

- Asialogue - Sports
- Stomp The City
- Milwaukee Journal Sentinel
- NewsOK
- Dow Theory Letters
- Siliconvalley.com
- Kayak Away
- In-Depth Science
- StreetInsider
- Travel Stylo
- SiliconValley.com
- LA Daily News
- WNMEQ
- Mi Newsob
- Water World
- Life Voyageurs
- Eastern Tribunal
- Tamar Securities
- Eastern Tribunal - Technology
- Whittier Daily News
- Suddenlink
- The Daily Feeder
- PennEnergy
- Asia Shift
- Belleville News Democrat
- Star Telegram
- San Gabriel Valley Tribune
- ApplePodcast
- Akhbar Harian
- Newport Daily Express
- Idaho Statesman
- Podbean
- Frontal Report - Sports
- Franklin Credit Business Services
- Daily Sports Global
- Lightwave
- The state
- VN Reporter
- Cincinnatibell
- Redlands Daily Facts
- DailyBulletin.com
- La Estrella News
- Star Journals
- Sukan 360
- Daily Sprinter
- The Telegraph
- Frontal Report - Entertainment
- Central News Today
- Portal.mygrande
- Current-Argus
- Silicon Investor
- Merced Sun-Star

Women Empowerment to Word

Class Product Development by Rangresha – The Traditional Indian Handicrafter

Jan 31, 2021

Sustainable livelihood and life of dignity for every woman – The combination of AROHA with Rangresha Online is helping Indian Woman Entrepreneurs to make a sustainable living with dignity.



Traditions Redefined

RangResha is an endeavour to create a base of skilled artisans, sustainable rural employment and preserving India's traditional handicraft. Rangresha has been helping needy women by providing them skills training and innovative designs. Their Journey from Women Empowerment to World Class Product Development means [Rangresha Handycraft Eco Products Online](#) shopping to reaching out all over the world.

They started out with small steps powering a big dream. A dream of being the best in our domain. Each passing day has been splendid. Each of it for a very different reason. Some by sheer spectacular outcomes, which they never thought of, that beat

our grandest expectations to pulp. And others, where their hopes for great results was bettered by experiences that they would label 'humbling'! Your each purchase will help these women to become financially independent & support their families in rural India.

[AROHA NGO for Progress](#), Aroha Multipurpose Society is perhaps one of those few professional social organizations that came into existence primarily to facilitate emerging NGOs and community based organizations for adopting proficient methodologies in order to address relevant issues for fiscal endurance and up-gradation. Aptly named AROHA, the organization is literally attempting to create a crescendo for scaling up the efforts to bring focused transformation in the lives of women who are attempting at their economic revival and sustenance. The organization has a special focus on women and women's groups that are keen on self employment opportunities.

The brainchild of two sensitive women who are professional management practitioners with expertise in marketing and research – AROHA was created as a means to an end for bringing qualified know-how to the growing fraternity of Self Help Groups proliferating in the NGO world. Both Vishakha Rao-Jathar and Sharmistha Gandhi are Management Specialists with more than fifteen years background in Marketing and Market-based Research. Abdicating lucrative occupations in the corporate world they tentatively set forth to start off with their dream of providing support to the growing numbers of small scale entrepreneurs that were escalating in the all-pervading SHG scenario.

[Rangresha Handicraft File Folder](#) With Button Descriptions & Specifications:

Description: Cotton File, Conference File, Hand Printed, Warli Printed, Eco-friendly, Folder, Closure- Button. Weight.225 kg Dimensions 36 x 26 x 1 cm Available in Colours Blue, Green, Purple, Red, Yellow This product can be made available in customized colour combination and printing for bulk orders. This product is priced in range from Indian Rupees 250/- to 350/- which is less than USD 5/- However nominal shipping charges applicable. Related product range includes LUGGEG TAGS,SILK BLOCK PRINTED CLUTCH,HALF ROUND CLUTCH PURSE SET,HALF ROUND MINI CLUTCH PURSE,CLUTCH PURSE WITH HANDLE,CONFERENCE BAGS,WARLI PRINT HAND PURSE,WALLETS [HANDLOOM],UTILITY POUCH,DELIGHTFUL FESTIVAL CURTAIN LIGHTS – SET OF 5,DRAW STRING BAG – SILK,DRAW STRING BATUA – SILK,DHARWADI CLOTH HAND BAG,FABRIC FOLDING CIRCULAR DURGA LAMP SHADE,Durga Lamp, FABRIC FOLDING CIRCULAR LAMP SHADE – SHUBH LABH GREEN,

FABRIC FOLDING CIRCULAR LAMP SHADE – SHUBH LABH YELLOW,FABRIC FOLDING TRIANGULAR LAMP SHADES (SET OF TWO), JEWELLERY ORGANISER / POUCH, TABLE MATS – SET OF 6,Rangresha Tote Bags, COTTON VEGETABLE BAGS, COTTON VEGETABLE BAGS (SET OF 4), WARLI HANDPRINTED TABLE MATS – SET OF 6, ECO-FRIENDLY COTTON YOGA MAT WITH BAG

Rangresha Gives A Testimonial To Mr.Gopi Divecha ...



Traditions Redefined

AROHA, 12, PMG Layout, Narendra Nagar, Nagpur, Maharashtra, India, Pincode 440015
Contact No.: 91-9325417204, 91-9096019086

TESTIMONIAL

NGO Aroha has been working on the issues of livelihood of poor, underprivileged women ever since 2004. Most of these women are in difficult circumstances and with meaningful interventions from AROHA, many of these women have now been earning for themselves and leading a life of dignity. AROHA has touched more than 22000 women through various programmes. At present NGO AROHA is working on fabric based clusters, where women, associated with this, make beautiful handcrafted stationery, gifts and utility items. These are all ecofriendly items and NGO encourages zero wastage and minimum carbon footprints.

I am member of BNI Flint Nagpur (India) chapter in NGO category. In month of January Mr. Gopi Divecha, Ceo of 'www.pixelproduction.com', attended our Weekly Chapter online meeting. We learnt that he is SEO consultant and is based in Singapore. Same day he contacted me on Whats App and enquired about our activity. We exchanged few WA app messages to understand each other and also spoke on phone. He shared wonderful the work that he had done for his global clients and explained how their visibility has increased and so has the business. He offered to work for our NGO and promote the website without charging us anything for a year. He is doing it for the motherland and to give back to the community.

He has already started the campaign and now our website is faring well and is visible on the first page in Google search. This type of campaign would have cost thousands of dollars to get it done from a professional like Mr. Gopi Divecha and he is doing it free spending his time and money. There are very few like him who volunteer to do it for a cause. I on behalf of our organization Aroha, salute this magnanimous gentleman. May his tribe grow multifold.

A handwritten signature in black ink, appearing to read "Vishakha Rao".

Vishakha Rao
President, AROHA